

Trade promotion activities of TEPC during 2022-23 and 2023-24 are under:

a) TEPC organized/ Participated in the following events during 2022-2023:

- 1. ConnecTech Asia 2022:** TEPC participated in Connectech Asia Singapore, held on June 13, 2022. An interactive exhibition allowing to experience the technology and F2F time with buyers and innovative partners as well as featured 130+ legendary speakers from across the region who shared insights, experiences and vision for new service offerings, monetisation opportunities and technology evolution were held. 15 Indian companies showcased their products in the event.
- 2. Telecom Investor Round Table:** Telecom Investor Round table focused on Investment opportunity and Telecom reforms was organised at Hotel Taj Lands End, Mumbai on July 30, 2022. The event was inaugurated by the Hon'ble Minister for Communications, Electronics & Information Technology and Railways, Government of India, Shri Ashwini Vaishnaw. This event was attended by industrialists, investors, bankers, venture capitalists and senior Government officials among others. The event encompassed technology demonstrations from selected Startups/ MSMEs along with the panel discussions on 'Investment Opportunities in the 5G Era', 'Telecom Infrastructure: Accelerating 5G Led Growth' and 'Telecom Sector Reforms'.
- 3. India Africa ICT Expo 2022:** To reiterate the relationship and commitment between India, Ghana and other African countries, Telecom Equipment and Services Export Promotion Council (TEPC) with support of Ministry of Communications, Government of India organised the 'India Africa ICT Expo' on September 14-15, 2022 at Accra, Ghana. The event brought together over forty-five ICT companies from India and Ghana. India Africa ICT Expo & Conference resulted in building and solidifying partnership between India, Ghana and other African countries in ICT & related sectors as India can share vast experience in building telecommunication & IT infrastructure, fibre and wireless networks, broadband connectivity solutions, ICT software and applications applicable for licensed service providers, private and government networks, secured networks, green telecom solutions, disaster management, M2M, Smart city solutions and much more. The event brought together over forty-five ICT companies from India and Ghana.
- 4. India Mobile Congress 2022:** TEPC organised Aatma Nirbhar Bharat Pavilion in India Mobile Congress held on October 1-4, 2022 at Pragati Maidan, New Delhi under Champion Sector Scheme of Department of Telecommunications, Government of India. TEPC created the platform to bring potential buyers from across the globe to interact and finalise business deals after B2B meetings with quality telecom equipment manufacturers and ICT services solution providers from India. Event lead to development of long-term business relations. TEPC invited foreign delegates from different countries for B2B meetings with the Indian companies. The details of the exhibitors under Atma Nirbhar Bharat Pavilion and the foreign delegates are as under:

No. of Companies: 80+

No. of Foreign delegates: 30+ (from 12+ countries)

5. **GITEX 2022:** TEPC built 'India Pavilion' in GITEX Technology Week 2022 which was scheduled on October 10-14, 2022 at Dubai. The event was organised under Champion Sector Scheme of Department of Telecommunications, Ministry of Communications, Government of India, provided a good opportunity for Indian telecom equipment manufacturers & service providers to showcase their products and technology solutions in the exhibition and excellent opportunity for interacting with the foreign buyers. 23 Indian companies showcased their products in the event.
6. **Africom 2022:** Telecom Equipment & Services Export Promotion Council (TEPC) organised 'India Pavilion' in AfricaCom 2022, held on November 8-10, 2022 at Cape Town, South Africa under champion Sector Scheme of Department of Telecommunications, Ministry of Communications, Government of India. The main objective was to promote the Indian telecom company's export capabilities in the manufacturing and services for forging business alliances among India and companies of other countries. Participation helped in showcasing Indian company's potential to deliver high quality products, technologies and services. Participation in the event also helped the Indian companies to find their business partner, sign MoU's so as to increase export of the company and in-turn of the country. 15 Indian companies showcased their products in the event.
7. **India Telecom 2023:** An Exclusive International Business Expo was organised by TEPC under Champions Sector Scheme of Department of Telecommunications, Ministry of Communications, Government of India. The aforesaid event was scheduled on March 22-23, 2023 at hotel Taj Palace, Sardar Patel Marg, Chanakya Puri in parallel with the Inaugural function of International Telecommunication Union (ITU) Area Office at Vigyan Bhavan New Delhi.

The details of the exhibitors and the foreign delegates are as under:

No. of Companies: 35

No. of Start-ups: 30

No. of Foreign delegates: 114 (from 30+ countries)

8. **MWC Barcelona 2023:** TEPC organised Bharat Pavilion in Mobile World Congress 2023, scheduled from February 27- March 2, 2023 at Barcelona, Spain. The event was organised under the Champion Sector Scheme of the Department of Telecommunications. B2B meetings and conference was also organised during the event. Bharat Evening was organised, comprising of cultural programme and networking dinner, which was attended by foreign delegates and the members of Bharatiya companies. 43 Indian companies showcased their products in the event.

b) Events organised/ Participated by TEPC during 2023-2024:

1. **CommunicAsia 2023:** TEPC organised India Pavilion in CommunicAsia 2023, held from June 7-9, 2023, facilitating India ICT companies under Market Access Incentive (MAI) scheme of Department of Commerce. Participation in this event helped the Indian companies to interact with potential buyers from across the globe and negotiate business deals and conduct B2B meetings. 17 Indian companies showcased their products in the event.

2. **India Africa ICT Expo:** India Africa ICT Expo is an international event to build partnership between India, Ethiopia and other African countries in the ICT sector. TEPC created this platform to bring potential buyers from African countries to meet the quality telecom equipment and services suppliers of India to develop long term business relations.

26 Indian and 14 Ethiopian companies exhibited their state-of-the-art telecom products and services in India Africa ICT Expo.

3. **MWC, Las Vegas 2023:** Mobile World Congress 2023 at Las Vegas is North America's largest and most influential connectivity event. It is where world-leading companies and trailblazers share the latest thought leadership about the progression and future of connectivity. Event opened the networking opportunities with mobile and technology industry influencers. 20 Indian companies showcased their products in the event.

4. **GITEX Technology Week 2023:** TEPC organised 'Bharat Pavilion' in GITEX Technology Week 2023 from October 16-20, 2023 at Dubai, UAE. The event was organised under the Champion Sector Scheme of the Department of Telecommunications, Ministry of Communications. The event provided a good opportunity for Bharatiya manufacturers to showcase their state-of-the-art telecom products and technology solutions and interact with the prospective foreign buyers. Twenty-seven Indian companies participated under 'Bharat Pavilion' to showcase their products/ services.

5. **India Mobile Congress 2023:** TEPC organised 'Atma-Nirbhar Bharat Pavilion' in India Mobile Congress 2023 scheduled from October 27-29, 2023 at Pragati Maidan, New Delhi under Champion Sector Scheme of Department of Telecommunications, Government of India. India Mobile Congress the biggest technology event in Asia, it is also the biggest networking event in India in the technology space. IMC also includes India's biggest technology exhibition and is a bedrock of technology demos with thought leadership participation from across the globe and grows from strength to strength every year. The details of the exhibitors under Atma Nirbhar Bharat Pavilion and the foreign delegates are as under:

No. of Companies: 72

No. of Start-ups: 100

No. of Foreign delegates: 40+ (from 16 countries)

6. **AfricaCom 2023:** TEPC organized Bharat Pavilion in AfricaCom 2023, held at Cape Town International Convention Centre, Cape Town on November 14-16, 2023, under Champions Sector Scheme of Department of Telecommunications. The Bharatiya exhibitors showcased their state-of-the-art telecom products and software in Bharat Pavilion. 19 Indian companies showcased their products in the event.

7. **Bharat Telecom 2024:** TEPC organised 'Bharat Telecom (previously known as India Telecom) 2024 under Champions Sector Scheme of Department of Telecommunications, Ministry of Communications, Government of India. The event was organized to foster the export of telecom equipment from India. The event was organised to provide the Indian companies a platform to meet and grow their networks with different countries.

The details of the exhibitors and the foreign delegates are as under:

No. of Companies: 45

No. of Start-ups: 40

No. of Foreign delegates: 130 (from 35+ countries)

8. **MWC Barcelona 2024:** TEPC organised Bharat Pavilion in Mobile World Congress 2024, scheduled from February 26-29, 2024 at Barcelona, Spain. The event was organised under the Champion Sector Scheme of the Department of Telecommunications. B2B meetings and conference was also organised during the event. Bharat Evening was organised, comprising of cultural programme and networking dinner, which was attended by foreign delegates and the members of Bharatiya companies. 35+ Indian companies showcased their products in the event.